



Chief Executive Officer's Report

3rd Quarter, FY 2015

Highlights

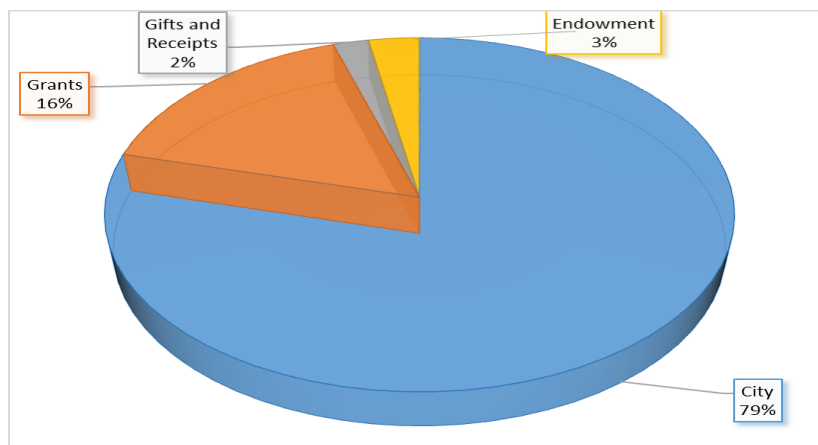
- Volunteer Income Tax Assistance broke all records this year, pg.3
- National League of Cities, City of Hartford, and HPL partner to produce "UMIGO" to assist young students with math, pg.3
- HPL partners with USCIS for monthly naturalization ceremonies, pg. 6
- CT Small Business Development Center awards HPL "Outstanding Resource" recognition, pg.6
- The Hartford History Center's digital repository had 94,000 virtual visits in the last 9 months, pg. 8
- Four Freedoms programming kicks off for 12 months, pg.8
- Leap into Learning receives \$20,100 in gifts, pg. 14

A Review of The Library's Finances

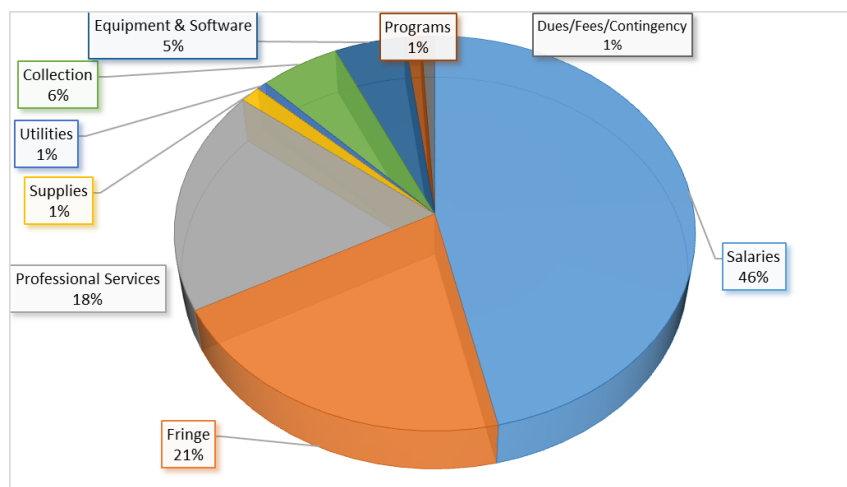
For the nine month period ending 3/31/2014, the Hartford Public Library has expended a total of \$7,791,184 which represents 70% of the total budget of \$10,877,553. The Library has also collected 76.5% of operating revenue and 45.7% of revenue for grants and special events. *Note: Certain expenditures such as rent and the information technology services contracts are encumbered in the beginning of the fiscal year. Because of this, the expenses are slightly higher in the first and second quarter. Also, the quarterly endowment drawdowns are received in the month after the end of the quarter.

	Revised Budget	Revenue	Expense/Encumbrance	Variance	% Collected	% Spent
Operating Budget	\$9,160,464	\$7,006,541	\$7,108,187	(\$101,646)	76.5%	77.6%
Grants and Special Events	\$1,717,089	\$784,643	\$538,786	\$245,857	45.7%	31.4%
Total	\$10,877,553	\$7,791,184	\$7,646,974	\$144,211	71.6%	70.3%

Quarter 3 Revenue Breakout (\$7,791,184):



Quarter 3 Expense Breakout (\$7,646,974):



Library and Public Services

This quarter public services staff faced seemingly chronic vacancies, concurrent maternity leaves, illness and snow closings with as much good humor as they could muster in order to meet the needs of the communities they serve. Despite best efforts, measured activities including attendance, computer use, circulation and homework and reading assistance showed some decline. Regardless of these reports, there were many bright spots throughout the system.

Downtown the response to the **Volunteer Income Tax Assistance (VITA)** was greater than ever. This year our scheduling calendar was booked by the end of February, so to accommodate requests we held two major Saturday walk-in sessions to help fulfill the increased demand; both drew hundreds of participants.

During the winter we wrapped up the Get Money Wise @ HPL initiative and are pleased with the response from both adults and youth throughout the neighborhoods. All branches have financial literacy displays that include informational brochures and some of the hundreds of books and DVDS about personal finance and budgeting that were purchased with funding from this grant. We now also have a core collection of e-books on these topics.

The HPL/HPS collaboration continues to strengthen and expand. Goodwin branch hosted the Montessori Magnet Community Organization parent meeting that covered the topic, "Strengthening Community Connections with our Goodwin Library." HPS curriculum specialist, Kristine Woods, gave an overview of the partnership and showed the celebration video. Branch staff highlighted resources and programs in the library, gave an overview of the Summer Learning Program, and offered tips on how to find books in their child's reading level. Additional outreach activities were held at Environmental

Sciences Magnet School at Mary Hooker and the STEM Magnet School at Annie Fisher.

The March meeting of the Library Media Specialist and Technology Leadership Team, including 19 HPS certified library media specialists, was held in YOUmedia. Manager Tricia George gave an overview of the center and outlined the philosophy of positive youth development and educational makerspaces.

Park branch manager Letty Cotto, who led the Story Walk on Park Street Project, along with youth services staff Rajranie Busgith and Lina Osho-Williams, presented a program at the New York Library Association's Youth Services Section entitled "Story Walk: Infusing Literacy in Your Community." The success of last year's program is drawing regional attention, and funding has been secured for another story walk in Hartford's Northeast neighborhood. The Barbour branch staff will participate in further discussions.

In partnership with the National League of Cities and the City Department of Families, Children, Youth and Recreation, Dwight branch hosted a kickoff event that launched **"YoU Make it Go" (UMIGO)** beginning a citywide rollout to schools, library branches, early learning centers and family resource centers. UMIGO an interactive, curriculum-based software that is aligned with Common Core Standards; learning becomes fun for students who play "appisodes" that correlate with classroom learning. Library staff will participate on teams with teachers and principals to ensure open communication about evaluation tools and classroom alignment.

Branches have been infused with early literacy materials, and youth services staff offered early learning and literacy programs with new books and manipulatives for our youngest customers. Regional School Choice Office (RSCO) family meals and information and enrollment assistance sessions

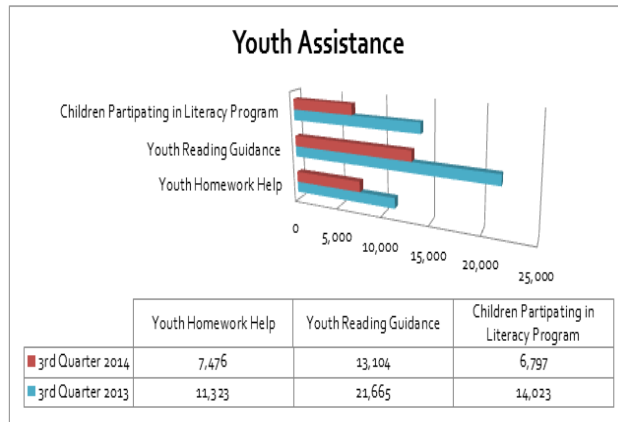
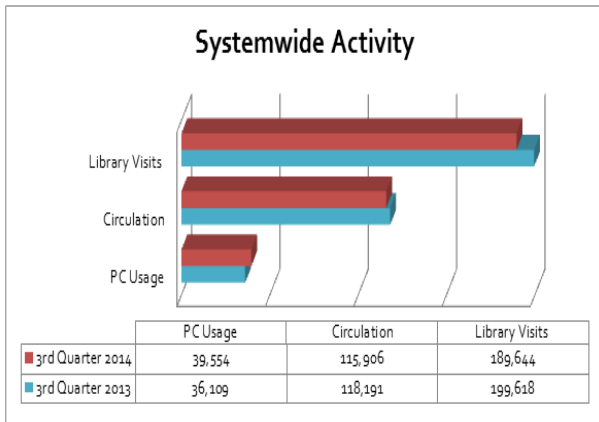
were well attended and much appreciated by families throughout the system; youth services staff coordinated the events at their locations with our RSCO coordinator, Jen Schackner. All sites participated in "Take Your Child to the Library Day", joining the Connecticut Library Consortium's state wide initiative to have every town participate. Programs highlighting the Chinese New Year, Black History Month and Women's History Month attracted many adults as well as youth. Staff noted that more classroom teachers are assigning homework around major themes such as these that requires research at the library.

Children's author Miranda Paul, author of *One Plastic Bag: Isatou Ceesay and the Recycling Women of Gambia*, an inspiring account of a grassroots recycling effort, appeared at the library in March, marking the first major youth author visit in several years. Students and teachers from several classrooms attended and participated in the

discussion about the importance of one person making a difference in the world.

Youth services librarian Anna Eisen is a regular participant on "Ms. Cleo's Story Telling Corner" on our local public access station.

YOUmedia Hartford continues to grow and shine. Focused recruitment effort has raised attendance to nearly 1000 per month. Participants have enjoyed workshops on 3D modeling, fashion design, geometric origami, micro-processing, video production and hip hop dance. Manager Tricia George has held two professional development sessions – one for teachers and one for Hartford school library media specialists. The formal evaluation study of how students use the space has begun, with two research assistants from the University of Hartford visiting multiple times per week. Youth are taking initiative to plan events, organize clubs, and share their work with a wider audience.



Adult Learners

Community-wide service and branches

- Citizenship outreach efforts remain strong and included: A presentation to the West Indian Social Club Board Members; Presentation at the United *Haitian Evangelical Church*; and, participation at the Asian Pacific American Affairs Commission of the CT 9th Annual Lunar New Year Celebration.
- Extensive outreach to Hartford High School students 17 years and older was conducted to enroll qualified immigrants in an after-school Citizenship class with the goal of educating them on the naturalization process and the value of filing their application as soon as they reach 18. Sixteen students enrolled in the class, however, we encountered numerous challenges in attendance patterns. Valuable in-roads were made and modifications and improvements to the project will be implemented over the summer and fall to assure consistent attendance.
- Hartford Public Library's *Welcoming Committee* initiative overseen by Nancy Caddigan and Jennifer Cassidy (AHNA Board Members) was highlighted in a couple of articles:
 - St Francis Care *Bridging the Divide 2014 Community Benefit Report*
<http://www.stfranciscare.org/documents/digitalbrochure/CommunityBenefitReport/Community%20Benefit%20Report.pdf>
 - Partnership for Strong Communities, Invest in Each Other and Work Together: A Model That Works
<http://www.psychousing.org/news/invest-each-other-and-work-together-model-works>
- A DACA Clinic was voluntarily organized by Eva Jacobson, TAPs Citizenship Project

Coordinator. Coordination included training UCONN law students and members of Connecticut Students for a Dream to serve as volunteers at the CLINIC. She also coordinated with the office of Senator Blumenthal, who attended and spoke at the event.

- *We Belong Here Hartford* banners – with photographs of Welcoming Committee members and neighborhood stakeholders - were hung at key sites along Asylum Ave. (on the corners of Huntington St., in front of HARC and at the entrance of The Hartford)
- The Multicultural Feasibility Study for Asylum Hill funded by Welcoming America was completed in March. A Governance Committee will be convened to identify strategies for developing the Center. The Committee is being chaired by Jim Boucher and Jennifer Cassidy. Members of the Welcoming Committee, the Library and other key stakeholders will serve on the committee.
- The Immigrant Advisory Group met this quarter to focus on how the local Muslim community is coping with recent tragedies and how service providers can best offer support to our Muslim clients presented by Fatma Anwar and facilitated by Dr. Janet Bauer (3/19/15)

Commitment to literacy

- The implementation of the Career Online High School (COHS) program began in March. COHS offers an alternative pathway to obtaining a high school diploma. Students that meet the eligibility requirement will receive a free scholarship to the program valued at \$1,300. Limited scholarships are available, funded by the Nutmeg Foundation and the "Hi-5" High

Impact Literacy Award granted by the New Alliance Foundation.

- In spite of this year's long cold winter ESL and citizenship class attendance remained consistent. In March, students took a tour of the Connecticut Supreme Court. The students learned about the history of the state Court; how cases are handled; and, the court's role within the state and in relation to the US Supreme Court. Since it adjoins the court, at the end the guide also gave an overview of the Connecticut State Library.
- A representative from *Legal Assistance Resource Center of Connecticut* (LARCC) distributed information and spoke to class students about the Center's free legal assistance; a representative now comes to the Library every Tuesday evening to meet with interested clients. Students have since met with LARCC about issues including sponsoring relatives, an erroneous electricity bill, and accumulated medical bills.

Commitment to Technology

- Partnership with Concepts *for* Adaptive Learning, CfAL, offered computer training and gently-used computers to Hartford parents with children attending Hartford Public Schools. Program equipment was delivered at the Albany and Downtown Branches.

Expanded Presence, Profile, and Partnerships

- The Library's partnership with USCIS and USDOS was enhanced; the Library will now host two Naturalization Oath Ceremonies on the last Friday of each month. Each ceremony will naturalize up to 100 individuals.
- The CT Small Business Development Center recognized Hartford Public Library as an "Outstanding Resource" for 2014!
- Homa Naficy served as an advisory committee member for an IMLS funded initiative *Enabling Open Government for All: A Road Map for Public Libraries*. The initiative is led by the Center for Technology in Government, University of Albany State University of New York.
- Naficy had the opportunity to highlight HPL's Citizenship Project at two Webinar presentations in March:
 - "The Role of Public Libraries in Naturalization" sponsored by CLINIC
 - "We Belong Here: Expanding Immigrant Access to Government and Community" sponsored by ALA and the University of Maryland.
- As part of HPL's LTC Team attended ALA mid-winter conference.

Development and Financial Sustainability

- \$ 9,083.85 in passport fees collected

STATISTICAL REPORT

Capital Workforce Partners @ HPL	January	February	March	TOTAL
New Customers	70	60	124	254
Number of Visits	326	261	560	1,147
English as a Second Language	January	February	March	TOTAL
Classes	14	36	42	92
Attendance	213	514	585	1312
Passports	January	February	March	TOTAL
# of Applications	53	108	147	308
Revenue	\$1,189.90	\$2,509.60	\$3,734.35	\$7,433.85
# of Photos	29	64	72	165
Revenue	\$290.00	\$640.00	\$720.00	\$1,650.00
TOTALS	\$1,479.90	\$3,149.60	\$4,454.35	\$9,083.85
Citizenship Program				TOTAL
Citizenship Legal Consultations				134
Citizenship Applications Submitted				39
G-28 Forms Submitted (previously filed)				9
# of "individual" students enrolled in Citizenship classes				95
# of students enrolled in Q2 Citizenship classes that received legal consultation				29
# of citizenship classes				48

Cultural Affairs and Public Programming (CAPP)

HARTFORD HISTORY CENTER (HHC)

Hartford History Center is home to the Hartford Collection, a non-circulating, multi-media collection comprised of more than 100,000 books, archival documents, directories, postcards, photographs and memorabilia that convey community life in Hartford spanning more than 300 years. Officially named in 1945, the archives and special collections of Hartford Public Library date back to the 17th century.

Interest in the Library's digital repository continues to grow with more than 94,000 virtual visits to the site between July 1, 2014 and March 31, 2015. At present digital objects in our repository: 1,405 images of Hartford neighborhoods from the early 1900s; 457 images of Hartford from the Richard L. Mahoney Postcard Collection; 243 images from the Hartford Times Collection; 52 images from the Elbert Weinberg Collection; 35 images from the Real Art Ways Collection; and 9 films from the Butch Lewis Video Collection documenting Hartford's Civil Rights' Era.

The National Endowment for the Humanities (NEH) awarded \$50,000 to the Library's Hartford History Center in support of "Find Your Voice," a project to be done in collaboration with the University of Connecticut's Digital Media Center that will integrate cultural heritage collections with civic service. The "Find Your Voice" project is a prototype designed to be a nationally replicable model for other libraries seeking effective ways to use interactive media to engage a diverse public in exploring historic individuals who found their civic voice through poetry, performance, and other expressive forms. The project's primary goal is to engage under-served populations by connecting the stories of past individuals who were engaged with the civic issues of their times to the work of present-day role models who have likewise found

that literacy, understanding a city's shared history, and creative expression are pathways to personal and community enrichment. "Find Your Voice" received the largest award of the six given in Connecticut. Earlier this year, this project received national funding from the Institute of Museum and Library Services.

CULTURAL AFFAIRS AND PUBLIC PROGRAMMING

(CAPP) Programs, 3rd quarter, highlights

included:

- **"Art, History & Social Activism: CT Fiber Arts Collective Honors Romare Bearden" Exhibit opening reception** on the 3rd floor administrative wall and in the Cultural Corridor—Fiber Arts Collective creates original fiber art pieces around the themes of Romare Bearden's life and work.
- **Baby Grand Jazz Series** celebrated its 12th year of jazz excellence in Hartford in 2015, welcoming enthusiastic and diverse audiences from the capital city and surrounding communities. As the region's premier showcase for high-caliber musical talent, Baby Grand Jazz continues to attract new audiences and foster an appreciation for the genre in a welcoming and accessible venue, at no cost to the public.
- **Four Freedoms**--The deadly January attack on the Paris magazine Charlie Hebdo has heightened passions and concerns around freedom of speech and religious sensitivity throughout the world. On Wednesday, March 4, a panel event presented by Hartford Public Library explored the four fundamental freedoms outlined by President Franklin D. Roosevelt in 1941 and what they mean to America and the world in present day.

- **Dr. Bernard Lafayette--** Connecticut Center for Nonviolence and Hartford Public Library presented a conversation with the legendary Civil Rights Leader Dr. Bernard Lafayette, Jr. on February 5. A program of the MLK Nonviolence Leadership Institute.
- **"The Making of a Legend: The Life and Times of Walter J. "Doc" Hurley, Sr." Book Launch with Chief Charles Teale—** Local historian and former Hartford Fire Department Chief conducted over 40 interviews with Mr. Hurley and captured the oral history of one of Hartford's most influential and important citizens of the 20th century. A program of the Hartford History Center.
- **Cyber-Security Forum with United States Senator Richard Blumenthal—**discussing issues of cyber-security and how Connecticut residents can protect themselves from fraud, identity theft and other forms of cyber-crime.
- **Bound to Maintain Them: Prisoners of War and Humane Captivity in the German Empire, 1916-1917—Exhibit—**Hartford History Center and the Watkinson Library at Trinity College presented this unique perspective on the organization and operation of prisoner of war camps in Germany during The Great War.
- **E. Diann Cook Exhibit—**Local artist display of thought-provoking paintings in the Children's Department corridor.
- **ArtWalk: "Head to Toe" by Joe Bun Keo—**Asian-American artist Joe Bun Keo presents a non-traditional installation of works that examine cultural taboos and the Southeast Asian culture.
- **Romare Bearden's in the Hartford History Center—**on loan from local art collector Bill Katz; six lithographs of Bearden works to coincide with Library programming and the arrival of the large Bearden works in the downtown Library's main floor.
- **Explorers and Adventurers: Connecticut—**Hartford History Center and the Connecticut Forum partner to present local stories of exceptional Connecticut residents with the curiosity and courage to explore the natural wonders of the Earth.
- **Hartford Renaissance: The Art of Romare Bearden--**In celebration of Black History Month, the Hartford Commission on Cultural Affairs, in collaboration with the Hartford Public Library, hosted "Hartford Renaissance - Celebrating the Art of Romare Bearden," the first in a series of community conversations on art and culture. The event honored artist Romare Bearden and provided a forum for public dialogue about his importance as an influential fine artist and his relationship to Hartford.
- **"The Uncharted Path from Fear to Freedom: A Glimpse into the Life and Work of Adrienne Rich"** In recognition of Women's History Month (March) and National Poetry Month (April), the Hartford History Center and the Connecticut Poetry Society presented a lecture and discussion on the life and work of American poet Adrienne Rich (1929-2012). The lecture was one of an ongoing series of the global and local implications of **"The Four Freedoms: 2015-2016"** at Hartford Public Library.
- **Well-Behaved Women Seldom Make History: A Panel Discussion on Elected Public Service –**Program on accomplished and committed Connecticut women who are serving as mayors and first selectwomen. Panel featured Mayor Deberey Hinchey of Norwich, First Selectwoman Ellen Scalettar of Woodbridge and Mayor Elizabeth Paterson of Mansfield. Former Hartford mayor Carrie Saxon Perry was honored. Moderated by Mary Glassman, former First Selectwoman of Simsbury.
- **Poets on Poetry Discussion Series -** The Connecticut Poetry Society (CPS) and

Hartford Public Library present a literary partnership of "Poets on Poetry," a series of monthly moderated book discussions of poetry collections, beginning March 28 at Hartford Public Library. "Poets on Poetry" spotlights works of national acclaim and features local poetry enthusiasts to lead the way. CPS will make books available in advance through Hartford Public Library collections. Library card holders can access books in advance of the scheduled discussions. Upcoming discussions include "The Source" by Mark Doty on March 28, "Full Woman, Fleshly Apple, Hot Moon: Selected Poems of Pablo Neruda" on April 25, "Selected Poems of Wallace Stevens" on May 30 and "Strong is Your Hold" by Galway Kinnell on June 27.

- **Couponing 101**—a program that illustrates various techniques to "cut your grocery bill in half."
- **"Arts & Archives: The Sculptural Book"** - Anne Cubberly & LB Munoz led a creative workshop for older adults, using recycled books to transform into works of art. Funded by the Ensworth Charitable Foundation, this Hartford History Center five-part series was filled and hugely successful.



- **Hunger in America** film screening and discussion with the Hartford Food System.

- **"Finding Dad" author talk and discussion with Kara Sundlun.**

COMMUNITY ENGAGEMENT - CENTER FOR CIVIC ENGAGEMENT, 3rd Quarter, 2014-2015

The Center for Civic Engagement (CCE) includes several interrelated components: *Hartford Matters* (public programs on community issues), *Hartford Votes* (activities targeting increased voter engagement and voter turnout), *Hartford Listens* (community conversations and dialogues resulting in raised awareness, relationship building, and action), and *Hartford Acts* (implementation of the action recommendations from Hartford Listens). As detailed below, significant progress was made in all areas of the CCE during the 3rd Quarter.

In addition, during the 3rd Quarter the Library continued work on the *Libraries Transforming Communities* (LTC) project. HPL is one of ten libraries chosen to participate. LTC is a partnership of the American Library Association and The Harwood Institute for Public Innovation in which participants receive intensive team-based community engagement training. In the 3rd Quarter we held two more *Community Conversations* and began working on an action plan based on the knowledge gathered in these and previous conversations. In the 4th Quarter we will focus on the action plan and on starting to plan for sustaining the LTC project after its completion in the fall. All of these activities are geared towards instilling in the Library a culture of turning outward towards the community, developing a better understanding of the community's aspirations, and moving towards action that will help achieve those aspirations. As a result, HPL will be better able to fulfill its mission.

Hartford Matters

- On March 4 the Library presented *Charlie Hebdo and the Four Freedoms*, the first in a year-long series of programs about freedom in response to the January 2015 terrorist attacks in Paris. Moderated by Susan Campbell, the panel included Dr. Saud Anwar (American Muslim Peace

Initiative), Chris Doucot (Hartford Catholic Worker), Dr. Reza Mansor (Muslim Coalition of CT), and James H. Smith (CT Council on Freedom of Information). Nearly 50 people attended.

Hartford Votes

- On March 18 the Library partnered with the Hartford Votes~Hartford Vota Coalition to present *Well-Behaved Women Seldom Make History* featuring women serving as mayors or first selectmen in Connecticut. Offered in celebration of Women's History Month, the program featured Mary Glassman (Simsbury) as moderator, plus panelists Mayor Deberey Hinchey (Norwich), First Selectwoman Ellen Scalettar (Woodbridge), Mayor Elizabeth Paterson (Mansfield), Mayor Rachel Rochette (Berlin), and Mayor Marcia Leclerc (East Hartford). Approximately 50 people attended.

Hartford Listens

- On February 28 the Library partnered with the City of Hartford Commission on Cultural Affairs to present *Hartford Renaissance: Celebrating the Art of Romare Bearden*. The program included presentations, a panel discussion, and a community conversation. Approximately 75 people attended. This program was a continuation of *ArtWalk/ArtTalk*, the Library's initiative to explore the intersection of art and community, using art as a way to explore community issues.
- On March 12 and March 21 the Library worked in collaboration with Hartford 2000, the City of Hartford, MetroHartford Alliance, and Leadership Greater Hartford to offer Peoples Budget, a process that allows direct public input into municipal budget planning. The March 12 event provided information on the City budget and an opportunity to discuss challenges with elected officials. Nearly 70 people attended. The March 21 event was a

daylong workshop where participants worked in small groups to develop simulated scenarios to balance the budget and then discuss their scenarios with the Mayor and City Council. Over 60 people attended. This year HPL greatly improved the workshop by identifying a new online budget simulation tool, Balancing Act, designed by Engaged Public of Denver. Use of this tool freed participants from much of the manual calculations required in previous years and offered very useful visuals. As the first city to use the new tool, Engaged Public designated Hartford as a "Showcase City" and provided the product for free. Work has begun towards incorporating participatory budgeting in Peoples Budget for next year. In participatory budgeting the community proposes projects and votes on which of them will be funded.

- The Library continued working in the 3rd Quarter to respond to community violence issues raised by events in Ferguson MO and elsewhere by partnering on efforts aimed at working towards solutions. These included:
 - On January 16 the Library hosted a community conversation on community violence with Project Longevity and the US States Attorney office.
 - On February 28 we hosted a youth forum with Hartford Action and the Longevity Project aimed at fostering dialogue between youth and Police. The forum drew a crowd of 135.
 - Two of our Libraries Transforming Communities Community Conversations were directly related to responding to community violence: the January 6 conversation with Hartford Community Leaders, and the March 24 conversation with a youth

group held in collaboration with the CT Center for Non-Violence.

Hartford Acts

- Three action teams that were formed as a result of the November 2013 dialogue on mental health continued their work. On January 20 we hosted a Mental Health Action meeting to discuss the progress of the three teams. All are working towards additional action.
- The action team formed as a result of the IMLS-funded Immigrant Civic Engagement Project community dialogue continued its work on a Hartford time bank. The time bank now exists and has about 50 members. The time bank is holding monthly gatherings at the Library and other venues to attract additional members.

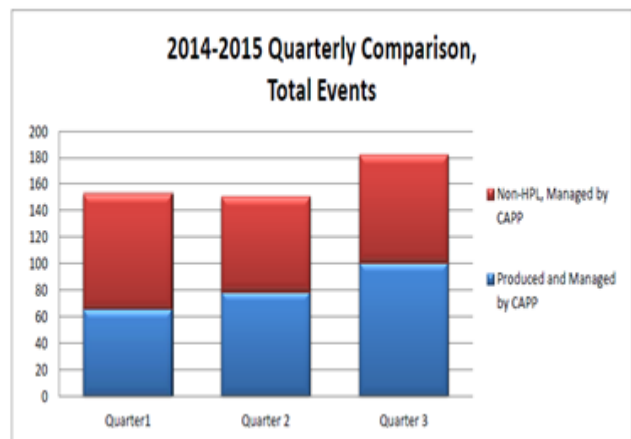
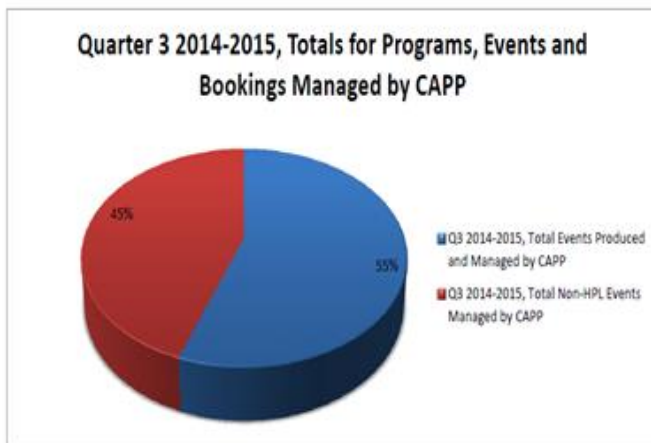
- We continued work with the Welcoming Committee of the Asylum Hill NRZ to help integrate immigrants into the work of the NRZ. This is an outgrowth of the IMLS Immigrant Civic Engagement Project community dialogues.

In Addition

- On March 30, HPL Community Engagement Director Richard Frieder was the guest instructor (virtually) in Professor Ellen Knutson's Community Engagement class at the University of Illinois Graduate School of Library and Information Science. The course provides an introduction to community engagement theory and practice. Richard talked about HPL's Center for Civic Engagement, discussed various approaches to community issues and challenges, and answered questions from the students.

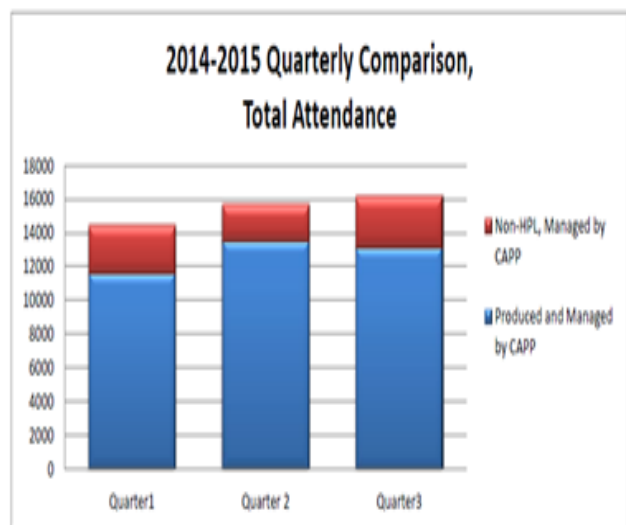
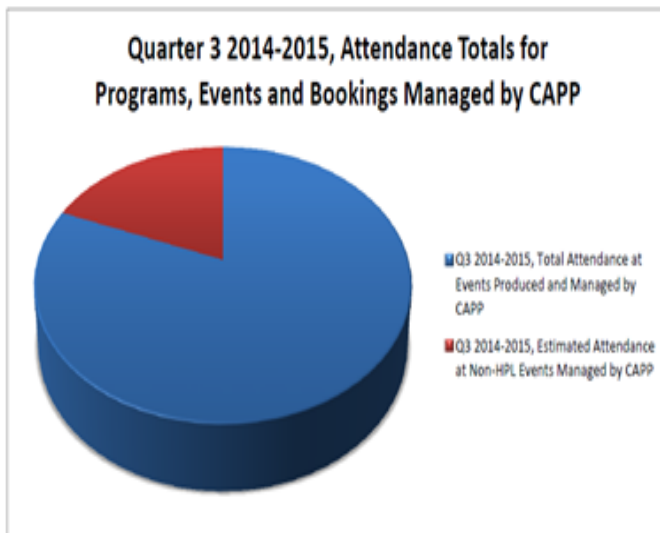
Quarter 3 2014-2015, Totals for Programs, Events and Bookings Managed by CAPP

Q3 2014-2015, Total Events Produced and Managed by CAPP	101
Q3 2014-2015, Total Non-HPL Events Managed by CAPP	81
Total Events Managed by CAPP:	182



Quarter 3 2014-2015, Attendance Totals for Programs, Events and Bookings Manged by CAPP

Q3 2014-2015, Total Attendance at Events Produced and Managed by CAPP	13131
Q3 2014-2015, Estimated Attendance at Non-HPL Events Managed by CAPP	3050
Total Attendance at Events Managed by CAPP:	16181



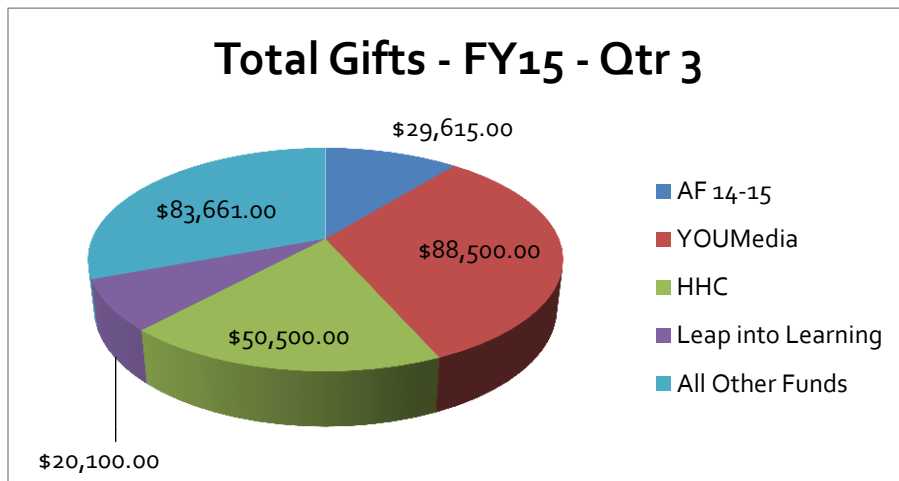
Quarter 3 2014-2015, Monies Collected for A/V and Staffing

Total Collected during Q3 2014-2015	\$576.00
Total Invoiced during Q3 2014-2015	\$1,078.00

Development and Communications

Total Development Revenue for Third Quarter FY15: \$272,376.00

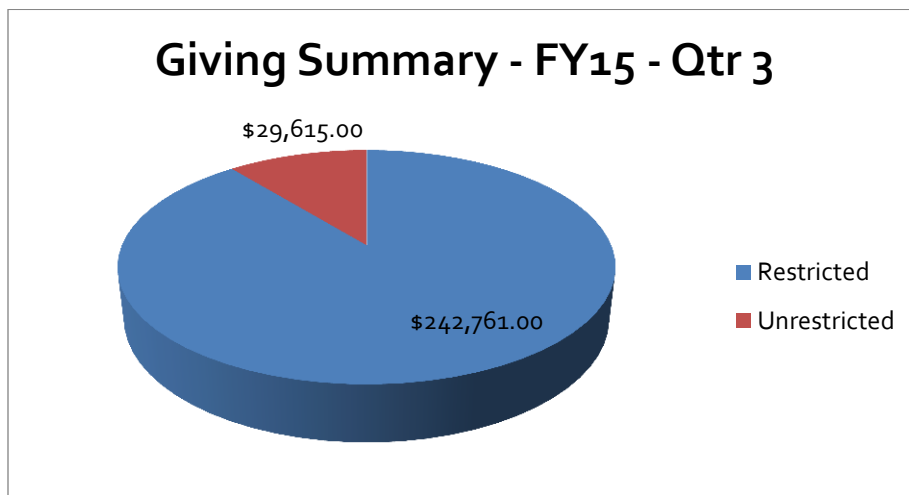
During the third quarter of the 2015 fiscal year, a total of \$272,376.00 in gifts (donations/grants) was received. Of this amount, \$29,615.00 was received for the Annual Fund (includes Corporate Partners Program), \$88,500.00 was designated for YOUMedia, \$50,500.00 was allocated to the Hartford History Center, the "Leap into Learning" (Early Literacy) program received \$20,100.00 in gifts, and the remaining \$83,661.00 was designated for all other funds, including The American Place.



The total donations can be further analyzed as follows:

Restricted Giving: \$242,761.00

Unrestricted Giving: \$29,615.00



Tickets for One Big *Starry* Summer Night, scheduled for June 11, 2015, went on sale in April 2015. Revenue from this event will be revealed in the fourth quarter report for fiscal year 2015.

GRANTS

	Number of Grants	Grant Amount
Hartford Public Library Grants		
<i>3rd Quarter Fiscal Year 14-15</i>		
Grants Received	6	\$65,700
Grants Pending	7	\$96,500
Grants Declined	5	\$152,000

Sources for **awarded grants**:

Government -
 Foundations - 5
 Corporations – 1

Sources for **applied grants**:

Government – 3
 Foundations - 3
 Corporations – 1

Facebook

Start of quarter: 4057 likes
 End of quarter: 4072 likes
 Change: + 15 likes

(NOTE: Likes Peaked at 4,169 on March 12 and then promptly dropped to 4,049 on March 13. Not sure why).

Average Daily Reach: 1347
 Total reach: 121189

Blog Posts: 9

Twitter

Start of quarter: 2,942 followers
 End of quarter: 3,229 followers
 Change: +287

E-news

Total sent: 14
 Average open rate: 13% (+1%)
 Average opens: 1121 (+79)
 Average clicks: 101 (+7)

Total Media Mentions (excluding social media):

61

Facilities

Incident Reports

The Library had twelve (12) reportable incidents in the second quarter of the fiscal year.

Eight (8) reports were filed at the **Downtown Library**:

Two (2) medical emergencies, two (2) accidents, one (1) theft, one (1) disruptive/rude behavior, and one (1) intoxication. The Hartford Police assisted with one incident.

Branches filed five (5) reports:

Barbour – teens were disrespectful towards staff when asked to keep their voices down.

Camp Field – female customer was having a seizure at a computer station.

Mark Twain – teen used obscene language towards employee; teens were using hate words towards employee, and an employee overheard a high school teen use obscene language while in the library.

Human Resources

Staff Updates

Charles Barberi, Security Manager, is responsible for the management and oversight of security operations for all Hartford Public Library facilities. Charles joined the library in 2013 as a security guard having recently retired from the Department of Corrections. He brings many years of management and training experience to this position.

Lawrence Evans, Security Guard, is currently assigned to the Downtown location. Larry brings many years of experience to the position, having served in the Dept. of Corrections for over ten years.

Carmen Echevarria, Security Guard, is currently assigned to the Downtown location. Carmen brings many years of experience to the position, having served in the Dept. of Corrections for over ten years.

Jesenia Gonzalez, Security Guard, is currently assigned to the Mark Twain branch location. Jesenia is currently enrolled in the process of obtaining a bachelor's degree in criminal justice.

Earl Mundle, Security Guard, is currently assigned to the Mark Twain branch location. Earl brings over twenty five years of security experience to the position, having served in multiple security positions.