



ONE BIG *SIZZLING* SUMMER NIGHT BENEFITS OF SPONSORSHIP

One Big Sizzling Summer Night — one of the most anticipated events on Hartford’s social calendar. Each year, the gala brings a celebrated author to the city to delight and entertain guests. The beautiful downtown library is a gem, with its brand new Kitchen@HPL and ArtWalk overlooking Main Street. This year’s gala event will be held on June 12th *in the library*, highlighting every nook and cranny of this wonderful community resource. Cocktails and chef stations will feature locally produced, handcrafted cuisine, and guests will have the opportunity to bid on enticing auction items.

Proceeds from the event allow the library to purchase books and other materials and to offer wide-ranging literacy and learning programs to serve the thousands of men, women, and children who visit and depend on the library every day. These proceeds also allow the library to maintain computer access for Hartford residents to use the latest technology for information, learning, the needs of daily living, and to find work.

Why sponsor *One Big Summer Night*?

Visible support and participation demonstrates your company’s philanthropic commitment as a corporate citizen to the future of Connecticut’s capital city. Your company’s support allows the Library to showcase our mission *first hand* in our downtown location.

For your business, it’s an ideal opportunity to build relationships and help develop employees and customers. Five hundred people attend this annual event, and your company can gain access to like-minded people who are invested in the community and its public library.

The library is a critical partner in developing our region’s workforce:

- Teaching children and families the value of reading and research
- *Arts & culture*
- Providing access to information to help people live in today’s world
- Developing employment skills
- Preparing newcomers to attain citizenship

SPONSORSHIP LEVELS AND BENEFITS FOR BUSINESS SPONSORS:

Presenting Sponsor (exclusive) \$20,000

- Exclusive **top billing** with Hartford Public Library on invitations, signage, programs, press releases, annual report, social media, and the library's website. Opportunity to provide promotional materials.

- Recognition from the podium, remarks from company exec, photo op with keynote speaker and other dignitaries.
- Twenty premier tickets to One Big Sizzling Summer Night, including the VIP reception (\$3,500 value)
- VIP parking for ten vehicles
- Twenty (20) invitations to an exclusive event at the Library
- Full page color ad in gala program (premium placement inside front cover)
- Opportunity to provide promotional materials
- Logo on Library website for 12 months

Platinum (3 available) \$10,000

- Top billing as exclusive sponsor of one of the following: the VIP cocktail reception, the silent auction, or the passport program. Choices will be made in order of commitment.
- Company recognition on signage, programs, press releases, annual report, social media, and the library's website. Opportunity to provide promotional materials.
- Ten premier tickets to One Big Sizzling Summer Night, including the VIP reception (\$1,750 value)
- VIP Parking for 5 vehicles
- Ten (10) invitations to an exclusive event at the Library
- Full page color ad in gala program (choice of inside front, inside back, or back cover as available)
- Recognition from the podium, photo op with keynote speaker and other dignitaries.
- Logo on Library website for 12 months

Gold (3 available) \$7,500

- Prominent recognition on promotional materials, signage, programs, annual report, social media, and the library's website. Opportunity to provide promotional materials.
- Recognition from the podium, photo op with keynote speaker and other dignitaries.
- Eight (8) premier tickets to One Big Sizzling Summer Night, including the VIP reception (\$1,400 value)
- VIP parking for 4 vehicles
- Eight (8) invitations to an exclusive event at the Library
- Full page color ad in the gala program
- Logo on Library website for 12 months

Champion (unlimited) \$5,000

- Prominent recognition on promotional materials, signage, programs, annual report, social media, and the library's website.
- Six (6) premier tickets to One Big Sizzling Summer Night, including the VIP reception (\$1050 value)
- VIP parking for 3 vehicles
- Six (6) invitations to an exclusive event at the Library
- 1/2 page ad in the gala program
- Logo on Library website for 12 months

Advocate (unlimited) \$2,500

- Prominent recognition on promotional materials, signage, programs, annual report, social media, and the library's website.
- Recognition from the podium, photo op with keynote speaker and other dignitaries.
- Four premier tickets to One Big Sizzling Summer Night, including the VIP reception (\$700 value)
- Four invitations to an exclusive event at the Library
- 1/2-page ad in the gala program
- Logo on Library website for 12 months

Friend (unlimited) \$1,000

- Prominent recognition on promotional materials, signage, programs, annual report, social media, and the library's website.
- Two premier tickets to One Big Sizzling Summer Night, including the VIP reception (\$350 value)
- Two invitations to an exclusive event at the Library
- 1/2-page ad in the gala program
- Logo on Library website for 12 months

Below \$1000

- \$800+ full page program ad and two tickets
- \$500+ Full page program ad (does not include tickets)
- \$300+ Half page program ad (does not include tickets)