

500 Main Street • Hartford, CT 06103 www.hplct.org • 860-695-6295

Spring 2016 Nonprofit Series

INTRODUCTION TO FINDING GRANTS

Presenter: Jen Bokoff, Director of GrantCraft, Foundation Center

Discover what funders are looking for in nonprofits seeking grants and how to find potential funders in this introductory course. You will learn the 10 most important things you need to know about finding grants, including:

- · Who funds nonprofits and what are their motivations.
- What do funders really want to know about the organizations they are interested in funding.
- How do you identify potential funders and make the first approach. Wednesday, March 23, 10:00 am to noon, 2nd Floor Learning Lab

SO, YOU'VE DECIDED TO BUILD A NONPROFIT. NOW WHAT?

Presenter: Martey Rhine, Management Solutions & Resources

This workshop will cover the basics of building a board, budgeting, operational planning, marketing, and fundraising – all the building blocks your nonprofit organization needs. It will also provide you with the tools, templates, and references for taking the action steps to effectively structure your nonprofit organization and enhance your ability to achieve the mission. Wednesday, April 6, 9:00 am to noon, 3rd Floor Youth Program Room

UNLOCKING THE POWER OF VISUAL STORYTELLING

Presenter: Michael Selissen, Case Mountain Communications

Stories compel us to remember, learn and act - all of the things you need to build support for your organization. We'll review the elements that make for inspirational stories and then look at cost-effective ways to enhance those stories using documentary photography and multimedia technologies.

Wednesday, April 20, 10:00 am to noon, 3rd Floor Youth Program Room

All workshops are offered in partnership with the Hartford Foundation for Public Giving

To register: Email your name and email address to dalexandre@hplct.org