

Spring 2015 Nonprofit Series

GRANTSMANSHIP 101

Presenter: Kathy Frederick, Frederick Consulting

Participants are expected to attend all three sessions.

Part 1 – Grantmanship Basics –The grantseeking process and current trends, how to put your best foot forward, identifying fundable projects, researching grant opportunities, setting up a grants office. We will begin to examine the elements of a grant proposal. **Thursday, March 5, 10 am to noon.**

Part 2 – Writing Winning Proposals - Step by step discussion of the parts of a grant proposal and how to complete each section to position your organization for success. **Thursday, March 12, 10 am to noon.**

Part 3 –Sustaining Grant-Funded Programs – Focus on: Truths and myths about sustainability, creative ways to continue a program with reduced funding, various levels of planning to sustain grant funded programs. **Thursday, March 19, 10 am to noon.**

BUILDING AND SUSTAINING YOUR NONPROFIT

Presenter: Martey Rhine, Management Solutions & Resources

This workshop will cover the basics of building a board, budgeting, operational planning, marketing, and fundraising – all the building blocks your nonprofit organization needs. It will also provide you with the tools, templates, and references for taking the action steps to effectively structure your nonprofit organization and enhance your ability to achieve the mission.

Thursday April 16 and June 18, 9:00 am to noon

HAS THE ANNUAL APPEAL OUTLIVED ITS USEFULNESS?

Presenter: Rebecca M. Bryan, CFRE, R. Bryan Associates, LLC

For decades the Annual Appeal has been the bread and butter for most nonprofits. Letters sent, donations returned, budget goals met, programs implemented. With all of the changes in the world of fundraising - technology, donor behavior, economic realities etc. - what is the role of the Annual Appeal today? Has it outlived its usefulness? This workshop will focus on how to evaluate and improve the effectiveness of your Annual Appeal.

Wednesday, May 13, 10:00 am to noon

FINDERS, KEEPERS: HOW TO FIND AND KEEP NEW DONORS

Presenter: Donna Haghighat, Hartford Public Library

Nonprofits of all sizes work hard to find new donors and find it even harder to keep those new donors. For small to medium-sized nonprofits, losing donors and not attracting new ones is hampering growth or worse, creating a sustainability crisis. Please indicate the type of nonprofit you represent and any particular challenges you would like addressed when you register.

Wednesday, May 27, 10:00 am to noon

All workshops are offered in partnership with the Hartford Foundation for Public Giving and take place in the 3rd Floor Youth Program Room.

To register: Email your name and email address to dalexandre@hplct.org